



GOVERNMENT OF INDIA
MINISTRY OF MICRO, SMALL AND MEDIUM ENTERPRISES

Brief Industrial Profile of NCT of Delhi

2012-13



CARRIED OUT BY

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FOREWORD

The Micro, Small & Medium Enterprises Development Institute, Okhla, New Delhi has prepared an Industrial Profile of Delhi. The objective to prepare the Industrial Profile of Delhi is to make the information readily available in respect of location, Administrative Set Up, Industrial Area available, growth of MSMEs, trend of MSMEs, clusters etc. to the existing as well as prospective Entrepreneurs. The available Data has been compiled and the profile is prepared. It is expected that this Industrial Profile will be useful for Government & Non-Government promotional & Developmental Agencies engaged in promotion & Development of SMEs in Delhi.

I take this opportunity to express my gratitude to the officers of O/o the Commissioner of Industries, Govt. of NCT of Delhi and Heads of other Departments for extending their co-operation in preparing this Industrial Profile.

I also place on records my appreciation to Smt. Shivani, Asstt. Director(E.I.), Shri Mohd. Shahid, Asstt. Director(Mech.), Ms. Vanshi Uniyal, Investigator(Chem.), Sh. Rakesh Bhardwaj, UDC, Sh. Y. Venkateshwar, UDC & Smt. Uma Dhingra, Stenographer of this Institute for their hard work in bringing out report in this form.

(R.P. VAISHYA)
DIRECTOR

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PLACE: NEW DELHI

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BRIEF INDUSTRIAL PROFILE OF DELHI

1. GENERAL CHARACTERISTICS OF DELHI

The National Capital Territory of Delhi (NCT) is known to have been inhabited since 6th century BC. Delhi has seen the rise and fall of many empires which have left behind a plethora of monuments that the grandeur and glory of bygone ages. A city which traces its history to Mahabharata, the great epic tale of wars fought between estranged cousins, the Kauravas and the Pandavas for the city of Indraprastha. Remnants of the glorious past survive as important monuments in different parts of the city.

Historically, the city has long since been the foremost in political importance with successive dynasties choosing it as their seat of power, between the 13th and 17th century. Mughals ruled Delhi starting from Tuglaqs to Bahadur Shah Zafar. Thereafter, city of Delhi passed to British in 1803 AD. The Britishers shifted the capital from Calcutta to Delhi in 1911. Delhi was converted in to Union Territory in 1956 and Chief Commissioner was gradually replaced by Lieutenant Governor. In 1991, the National Capital Territory Act was passed by the Parliament and enforcement of legislation came in 1993.

Over the years, Delhi has also evolved as an educational and Industrial Hub. There are several educational institutes of International Repute in the Field of Engineering, Medicine and Humanities etc.

1.1 Location & Geographical Area:

Delhi is located in northern India between the latitudes of **28°-24'-17"** and **28°-53'-00"** North and longitudes of **76°-50'-24"** and **77°-20'-37"** East. Delhi shares borders with the States of Uttar Pradesh and Haryana. Delhi has an area of **1,483 sq. kms**. Its maximum length is **51.90 kms** and greatest width is **48.48 kms**.

1.2 Topography

Delhi, the capital of India is bounded by the Indo-Gangetic alluvial plains in the North and East, by Thar desert in the West and by Aravalli hill ranges in the South. The terrain of Delhi

is flat in general except for a low NNE-SSW trending ridge which is considered and extension of the Aravalli hills of Rajasthan. The ridge may be said to enter Delhi from the South West. The eastern part of the ridge extends up to Okhla in the South and disappears below Yamuna alluvium in the NE on the right bank of the river.



Delhi ridge forms a dominating feature in this region. It originates from the Aravalli range in the south and encircle the west, north east and north west parts of the city. Yamuna is the only major river flowing through Delhi. Another river called the Hindan River separates Ghaziabad from the Eastern Part of Delhi. Delhi falls under seismic zone IVth, making it vulnerable to major earth quakes. Delhi has the third largest tree cover among cities in India.

1.3 Production Of Mineral 2010 - 11: Not available.

S.NO.	NAME OF MINERAL	PRODUCTION in tones 2010-11
MAJOR MINERAL		
1		
MINOR		
1		

1.4 Forest

As per the India State of Forest Report (SFR)-2009, the total Forest and Tree Cover of NCT of Delhi is 299.58 sq. km. (20.20%) as against 283sq. km. (19.09%) reported in SFR-2005. This is made up of 123 sq. kms. of tree cover and 176.58 sq. kms. of forest cover making a total of 299.58 sq. kms. Thus, despite several infrastructural projects and large scale construction taking place in Delhi there is an increase of Green Cover of Delhi from 19.09% to 20.20% which works out to 1.11% of the geographic area.

Category	SFR -2003 (area in sq. km./% of geographic area)	SFR-2005 (area in sq. km./% of geographic area)	India SFR – 2009 (area in sq. km./% of geographic area)
Tree Cover Forest Cover	98 (6.61%)	107 (7.22%)	123 (8.29%)
	170 (11.46%)	176 (11.87%)	176.58 (11.91%)
	268 (18.07%)	283 (19.09%)	299.58 (20.20%)

Source: Forest Survey of India, Ministry of Environment and Forests, G.O.I. (internet)

1.5 Administrative set up.

Delhi has been divided into nine Districts. Each District is headed by a Dy. Commissioner. There are 27 Sub-Divisions in entire Delhi. Every district has three Sub-Divisions. Each Sub-Division is headed by Sub Divisional Magistrate. All the Dy. Commissioners report to the Divisional Commissioner.

2. DISTRICT AT A GLANCE:

S.No.	Particular	Year	Unit	Statistics
1	<u>Geographical features</u>			
(A)	Geographical Data			
	i) Latitude		North Latitude <u>28°-24'-17" to 28°-53'-00"</u>	
	ii) Longitude		East Longitude <u>76°-50'-24" to 77°-20'-37"</u>	
	iii) Geographical Area		Hectares	148300
	<i>Source: Delhi Statistical Hand Book 2011</i>			
(B)	Administrative Units			
	i) Sub Division		Nos.	27
	ii) Tehsils		Nos.	27
	iii) Sub-Tehsil		Nos.	-
	iv) Patwar Circle		Nos.	-
	v) Panchayat Samitis		Nos.	-
	vi) Nagar Nigam		Nos.	3
	vii) Nagar Palika		Nos.	1
	viii) Cantonment Board		Nos.	1
	ix) Gram Panchayats		Nos.	-
	x) Revenue villages		Nos.	357
	xi) Assembly Area		Nos.	70
	<i>Source: Divisional Commissioner, Delhi Administration Delhi</i>			
2.	<u>Population</u>	2011	Nos.	16753235
(A)	Sex wise			
	i) Male	2011	Nos.	8976410
	ii) Female	2011	Nos.	7776825
(B)	Rural Population	2011	Nos.	419319
	<i>Source: Delhi Statistical Hand Book 2011 & Census 2011 (internet)</i>			

3.	<u>Agriculture</u>			
A.	Land utilization			
	i) Total Area	2010-11	Hectare	148300
	ii) Forest cover	2010-11	“	9453
	iii) Non Agriculture Land	2010-11	“	74855
	iv) Cultivable Barren land	2010-11	“	16064
	<i>Source: Delhi Statistical Hand Book 2011</i>			
4.	<u>Forest</u>			
	i) Forest	2010-11	Hectare	9453
	<i>Source: Delhi Statistical Hand Book 2011</i>			
5.	<u>Livestock & Poultry</u>			
A	Cattle			
	i) Total Cows	2007	Nos.	91945
	ii) Total Buffalos	2007	Nos.	278304
B	Other Livestock			
	i) Goats	2007	Nos.	20836
	ii) Pigs	2007	Nos.	19989
	iii) Dogs & Bitches	2007	Nos.	-
	<i>Source: Delhi Statistical Hand Book 2011</i>			
6.	<u>Railways</u>			
	i) Length of rail line	2010-11	Route Kms.	183

	ii) Roads			
	(a) National Highway	2009-10	Kms.(lane Km.)	424(P)
	(b) Local Bodies i) MCD 27139(lane Km.) ii) NDMC 1550(lane Km.) iii) Delhi Cantonment Board 144 (lane Km.)	2009-10	Kms.(lane Km.)	28573(P)
	(c) Main District Highway	2009-10	Kms.(lane Km.)	-
	(d) Other District & Rural Roads	2009-10	Kms.(lane Km.)	2435(P)
	(e) Rural road / Agriculture Marketing Board Roads	2009-10	Kms.(lane Km.)	-
	(f) Kachacha Road	2009-10	Kms.(lane Km.)	-
	<i>Source: Delhi Statistical Hand Book 2011</i>			
7	Communication			
	(a) Telephone connection(landline)	2010-11	Nos.	1546432
	(b) Post Offices	2010-11	Nos.	573
	(c) Telephone center (Sanchar Haat)	2010-11	Nos.	56
	(d) Density of Telephone	2010-11	Nos./1000 person	111.60%
	(e) Density of Telephone	2010-11	Nos. per KM.	-
	(f) PCO Rural	2010-11	Nos.	1649
	(g) PCO STD	2010-11	Nos.	12018
	(h) Mobile	2010-11	Nos.	2505841
	<i>Source: MTNL, Delhi</i>			

8	<u>Public Health</u>			
	(a) Allopathic Hospital	2010-11	Nos.	789
	(b) Beds in Allopathic Hospital	2010-11	Nos.	40677
	(c) Beds in Ayurvedic Hospital / Unani Hospitals	2010-11	Nos.	8
	(d) Beds in Ayurvedic Hospital / Unani Hospitals	2010-11	Nos.	800
	(e) Homeopathic Hospitals	2010-11	Nos.	2
	(f) Beds in Homeopathic Hospitals	2010-11	Nos.	150
	(g) Community health Centers	2010-11	Nos.	-
	(h) Primary Health Centers	2010-11	Nos.	8
	(i)Dispensaries i) Allopathic : 604 ii) Ayurvedic/Unani : 194 iii)Homeopathic : 144	2010-11	Nos.	942
	(j) Sub Health Centers	2010-11	Nos.	-
	(k)Private Hospitals (Private Registered Nursing Homes/Volunteer Organization)	2010-11	Nos.	676
	<i>Source: Delhi Statistical Hand Book 2011</i>			
9	Banking Commercial			
	(a) Commercial Bank	2010-11	Nos.	2491
	(b) Rural Bank Products	2010-11	Nos.	0
	(c) Co-Operative Bank Products	2010-11	Nos.	81
	(d) PLDB Branches	2010-11	Nos.	0
	<i>Source : RBI, New Delhi</i>			

10	Education			
	(a) Pre Primary	2010-11(as on 30-09- 2010)	Nos.	50
	(b) Primary School	2010-11(as on 30-09- 2010)	Nos.	2563
	(c) Middle Schools	2010-11(as on 30-09- 2010)	Nos.	588
	(d) Secondary Schools	2010-11(as on 30-09- 2010)	Nos.	480
	(e) Senior Secondary Schools	2010-11(as on 30-09- 2010)	Nos.	1392
	(f) Colleges	2010-11	Nos.	180
	(g) Technical University	2010-11	Nos.	02
	<i>Source: Directorate of Education & Directorate of Higher Education, Delhi</i>			

2.1 Existing Status of Industrial Areas in Delhi.

S.N.	Name of Ind. Area	Land acquired (in hectare)	Land developed (in Hectare)	Prevailing Rate Per Sqm. (in Rs.)	No. of Plots	No. of allotted Plots	No. of vacant plots	No. of units in production
1	Bawana	778	778	-	16312	16312	-	16312
2	Narela	247	247	-	1813	1813	-	1813
3	Okhla Indl Area Ph-III	60 acre	60 acre	-	163	163	-	163
4	Patparganj	130 acre	5261	-	500	500	-	500
5	Badli Ph-I and II	76 acre	76 acre	-	369	369	-	369
6	Okhla Ph-I and II	50 acre	50 acre	-	126	126	-	126
7	Functional Indl. Estate for Electronics S block, O.I.A. Ph –II	12.5 acre	12.5 acre	-	104	104	-	104
8	Functional Indl. Estate for Electronics A block, O.I.A. Ph –II	9 acre	9 acre	-	76	76	-	76
9	Rani Jhansi Road	-	-	-	395	395	-	395
10	Rani Jhansi road flatted factories	-	-	-	571	571	-	571
11	Okhla flatted factories	-	-	-	294	294	-	294
12	G. T. Karnal Road	-	-	-	-	352	-	-
13	Wazirpur Indl. Area	-	-	-	-	858	-	-
14	Wazirpur Ph-IV	-	-	-	-	767	-	-
15	Wazirpur Printing complex	-	-	-	-	16	-	-
16	Lawarance Road Indl. Area	-	-	-	-	332	-	-
17	Rajasthani Udyog Nagar	-	-	-	-	81	-	-
18	S.M.A. Society	-	-	-	-	116	-	-
19	S.S.C.I.	-	-	-	-	78	-	-
20	Keshopur (Tennries)	-	-	-	-	104	-	-
21.	Mangolpuri Indl. area Ph-I	-	-	-	-	252	-	-

22.	Mangolpuri Indl. area Ph-II	-	-	-	-	971	-	-
23	Manufacturing Udyog Nagar Indl. Area	-	-	-	-	278	-	-
24	Kirti Nagar Indl. Area	-	-	-	-	941	-	-
25	Rewari Line Indl. area Ph-I	-	-	-	-	386	-	-
26	Mayapuri Ph-II	-	-	-	-	1853	-	-
27	Naraina Indl area Ph-I	-	-	-	-	397	-	-
28	Naraina Indl area Ph-II	-	-	-	-	154	-	-
29	Naraina W.H.S	-	-	-	-	766	-	-
30	Okhla Indl Area Ph-I	-	-	-	-	1163	-	-
31	Okhla Indl Area Ph-II	-	-	-	-	855	-	-
32	Mohan Coop. society	-	-	-	-	384	-	-
33	Patparganj Indl. Area	-	-	-	-	4	-	-
34	Jhilmil Indl. Area	-	-	-	-	234	-	-

Note: At present, Delhi has 32 planned Industrial Estates and flatted Factory Complexes. 21 Industrial Estates are under DDA and the rest are under DSIIDC and Industry Department. (Annexure-A)

Source: S.No. 1 to 11 Industrial areas O/o the Commissioner of Industries & DSIIDC and S.No. 12 to 34 Industrial areas under Delhi Development Authority.

3. INDUSTRIAL SCENARIO OF DELHI

3.1 Industry at a Glance

S.No.	Head	Unit	Particulars
1	Registered Industrial Unit	NO.	20986
2	Total Industrial Unit	NO.	129000
3	Registered Medium & Large Unit	NO.	N/A
4	Estimated Avg. No. of Daily Worker Employed in Small Scale Industries	NO. Only Regd. Indl .unit	975194
5	Employment In Large And Medium Industries	NO.	NIL
6	No. of Industrial Area	NO.	32 (Annexure.A)
7	Turnover of Small Scale Ind.	In Lacs	N.A.
8	Turnover of Medium & Large Scale Industries	In Lacs	N.A.

Source: O/o Commissioner of Industries, Govt. of NCT of Delhi.

3.2 Year Wise Trend Of Units Registered in Delhi

	YEAR	NOS. OF REGISTERED UNITS	EMPLOYMENT	INVESTMENT
Up to	1983-84	9345	70955	8551.50
	1984-85	936	6573	1778.54
	1985-86	953	8056	1875.07
	1986-87	1331	10192	2875.11
	1987-88	1098	8305	2473.07
	1988-89	1182	9063	2497.45
	1989-90	972	6291	1474.21
	1990-91	914	6259	1376.74
	1991-92	548	4778	1215.34
	1992-93	704	5375	1187.19
	1993-94	666	261508	50720.72
	1994-95	477	527539	102605.70
	1995-96	345	3543	1074.81
	1996-97	89	2251	681.79
	1997-98	54	1049	350.13
	1998-99	6	98	73.47
	1999-2000	33	669	678.84
	2000-01	84	1490	1321.85
	2001-02	54	5033	4187.26
	2002-03	32	419	439.68
	2003-04	64	2271	1563.62
	2004-05	89	2664	2518.64
	2005-06	44	926	3947.59
SSI Units upto	2006-07	6	154	216.92
MSME from	2006-07	57	815	3500.00
October 2006				
	2007-08	131	3922	4300.00
	2008-09	70	2517	3300.00
	2009-10	165	5525	5400.00
	2010-11	199	9930	7800.00
	2011-12	338	7024	11800.00
	Total	20986	29733	36100.00

Source: O/o Commissioner of Industries, Govt. of NCT of Delhi.

3.3 Details Of Existing Micro & Small Enterprises And Artisan Units In Delhi:

NIC CODE NO.	TYPE OF INDUSTRY	NUMBER OF UNITS	INVESTMENT (Lakh Rs.)	EMPLOYMENT
20	Agro based	19	475	608
22	Soda water	--	--	--
23	Cotton textile	2	45	45
24	Woolen, silk & artificial Thread based clothes	2	36	40
25	Jute & jute based	7	210	280
26	Ready-made garments & emproidery	60	1500	1920
27	Wood/wooden based furniture	17	595	595
28	Paper & paper products	55	1925	1375
29	Leather based	22	748	660
31	Chemical/chemical based	9	315	135
30	Rubber, Plastic & petro based	142	5254	2556
32	Mineral based	1	35	24
33	Metal based (steel fab.)	83	2905	2075
35	Engineering Units	73	2701	2044
36	Electrical machinery and transport equipment	151	5436	5285
97	Repairing & servicing	85	3230	2550
01	Others	232	10690	9521
	TOTAL	960	36100	29713

Source: O/o Commissioner of Industries, Govt. of NCT of Delhi.

3.4 Large Scale Industries/Public Sector Undertakings:

It has been reported by O/o the Commissioner of Industries, Govt. of NCT of Delhi that as per their information no large scale industries exists in Delhi in manufacturing Sector. However, there are some power plants such as Badarpur Thermal Power Station, Rajghat Power Station are managed by Public Sector.

Some of the prominent public sector undertakings located in Delhi are as follows:

1	Delhi Transport Corporation, New Delhi
2	Housing and Urban Development Corporation Ltd ., HUDCO Bhawan, New Delhi
3	Indraprastha Gas Ltd., New Delhi
4	Indian Renewable Energy Development Agency Limited (A Government of India Enterprises), New Delhi
5	Intelligent Communications Systems India Ltd., New Delhi
6	Mahanagar Telephone Nigam Ltd., New Delhi

3.5 Vendorisation/Ancillarisation of the Industry :

There are some Micro Small & Medium Enterprises that are working for Maruti Suzuki Ltd ., Tata and Mahindra Companies.

3.6 Medium Scale Enterprises :

It has been reported by O/o the Commissioner of Industries, Govt. of NCT of Delhi that there are no registered medium enterprises in Delhi.

3.7. Service Enterprises:

The Industrial Policy 2010 -2021 of Delhi envisages the development of non-polluting , Hi-tech industries in the IT, ITES, Knowledge based and service sector in Delhi. Hence, there is very good scope of development of service enterprises in the region.

3.7.1 Potentials areas for service Industry:

Delhi has a large skill base. India Science Report-2005 points out that 30% of Delhi's workforce has educational qualification(degree/ diploma) to pursue occupations in engineering, medicine, law, accounting, consultancy etc. In fact, among all the States, Delhi has the largest share of workforce so skilled, indicating that the State is ideal for knowledge-based economic activities like IT/ITeS services, financial and business services, designing, R & D etc.

The following knowledge-based economic activities have very good potential to grow in Delhi:-

1. Software Industry
2. I.T. Service Industry
 - a. Internet & Email Service Provider
 - b. Electronic Data Interchane (EDI) Services
 - c. Video conferencing
3. ITES Industry
 - a. Customer interaction services, e. g., call/ contact centers and email Help desks
 - b. Finance and accounting
 - c. HR services & other Consulting
 - d. Website Development and maintenance services
 - e. Business process Outsourcing
 - f. Electronics Design & Product Development
 - g. Engineering Design& Product Development
- 4 Media
5. Biotechnology

6. R& D and Design

- a. Electronics R & D – Design & Product Development
- b. Engineering R & D – Design & Product Development
- c. Biotechnology R & D
- d. Design - Garments Industry, Gems & Jewellery, Web Design etc.

7. Business Services

- a. Accounting, auditing, book-keeping and Taxation Services
- b. Architectural & Engineering Services
- c. Advertising Services
- d. Market Research and public opinion services
- f. Management Consulting Services

8. Educational Services

- a. Technical Diploma Institutes
- b. Engineering Universities/ Institutes
- c. Management Institutes/universities
- d. Any Other professional or technical institute

Besides, the following enterprises also have good potential to grow in Delhi:

- 1. Repair & assembling of Computers
- 2. Repair & assembling of Electrical Gadgets
- 3. Repair & assembling of Electronics Gadgets
- 4. Cutting & Tailoring
- 5. Beauty Parlors & Saloons
- 6. Auto repairing
- 7. Mobile Repairing

8. Event Management
9. Educational Institutions & Coaching Centers
10. Hotel & Restaurants
11. Financial & legal consultancy services
12. SME consultancy
13. Servicing of R.O. & Water purifiers
14. Optician service shop
15. Gems Cutting and polishing

3.8 Potential for new MSMEs in Manufacturing Sector

The following items/products have god potential to be manufactured in Delhi:

1. Gems & Jewellery
2. Handloom
3. Handicrafts & Decorative Items
4. Artificial Jewellery making
5. Khadi and Village industries
6. Bakery Products
7. Electrical Home Appliances
8. Packaged Food Products
9. Plastic Products
10. Water purifiers
11. Flavours, Perfumes, Fragrance & Deodorants
12. Garments
13. Steel Furniture & Office Furniture

14. CFL Lamps
15. Invertors & Batteries
16. Hosiery & allied Products
17. Detergent & cosmetic products
18. Leather goods
19. Leather Garments
20. Packaging Units
21. Printing
22. Optical lenses
23. Board & paper corrugation
24. Non PVC Footwear
25. Leather footwear
26. Corrugated Boxes
27. Leather Bags and accessories
28. Plastic Containers
29. Plastic films and bags
30. Steel Fabrication

4 EXISTING CLUSTERS OF MICRO & SMALL ENTERPRISES

4.1 Details of Major Clusters in Delhi

4.1.1 Manufacturing Sector:

At present, there are two clusters identified by MSME-DI Okhla, New Delhi viz.

1. Cosmetic & Packaging Cluster

2. Dall & Besan Mills Cluster

Besides, one cluster was identified earlier i. e. Printing & Packaging Cluster, Naraina, New Delhi. The soft interventions were carried out for a limited period in this Cluster. There is no activities in this cluster at present.

There is another Cluster identified by State Government i.e. Pottery Cluster.

4.1.2 Service Sector

No Cluster exists.

4.2 Details for Identified Cluster

The details of identified cluster in respect of Delhi are as under:

4.2.1 Cosmetic & Packaging Cluster:

1.	Principal Products Manufactured in the cluster	Cosmetic Items
2.	Name of the SPV	-
3.	No. of functional units in the clusters	240
4.	Turnover of the Clusters	100 Crores
5.	Value of the Exports from the clusters.	20 Crores.
6.	Employment in Cluster	Direct 2200 Nos. Indirect 5000 Nos.
7.	Average investment in plant & machinery.	Micro Enterprises 225 Nos. Investment Less than 25 Lac Small Enterprises 25 Nos. Investment Less than 1 crore and more than 25 Lac
8.	Major issues/requirement	Skill upgradation of personal Finance Infrastructure development

Present status of the cluster :- Spade work for the development of units in the cluster under MSEs CDP has been started with the help of Small Scale Cosmetic Manufacturers Association Delhi (Regd.).

4.2.2 Dall & Besan Cluster:

1	Principal Products Manufactured in the cluster	Dall & Besan Mills
2.	Name of the SPV	-
3.	No. of functional units in the clusters	50
4.	Turnover of the Clusters	-
5.	Value of the Exports from the clusters.	-
6.	Employment in Cluster	-
7.	Average investment in plant & machinery.	-
8.	Testing needs	-
9.	Thrust area	-
10	Access to Export Market	-

Present status of the cluster :- Spade work for the development of units in the cluster under MSEs CDP has been started with the help of Lawrance Road Industrial Area Association Delhi.

4.2.3 Printing & Packaging Cluster, Naraina, New Delhi

1	Principal Products Manufactured in the cluster	Printing Materials , journals, magazines, Books etc.
2.	Name of the Association	Delhi Printers Association
3.	No. of functional units in the clusters	450
4.	Turnover of the Clusters	400 Crores,
5.	Value of the Exports from the clusters.	50 Crores.
6.	Employment in Cluster	5000
7.	Average investment in plant & machinery	<p>Units with Capital Investment(excluding Land & Buiding) more than 1 Crore - 50 Nos</p> <p>Units with Capital Investment(excluding Land & Buiding) more than 25 lakhs < 1 Crore - 200 Nos</p> <p>Units with Capital Investment(excluding Land & Buiding) more than less than 25 Lakhs - 100 Nos</p> <p>SSI ancilliary units related to printing(Design, Prepress, Binding – 100 Nos.</p>
8.	Major issues	<p>Setting up of a common testing centre, R & D Centre and Skill development Centre</p> <p>Developing Buisness Development Service provider in Technological upgradation Energy cconservation, automation etc.</p>
9.	Access to Export Market	Promoting Export by organizing Export awareness programme
10	Thrust Areas	<p>Skill upgradation of workers and managerial capability of middle management can be enhanced.</p> <p>International exposure and marketing of the export growth is required.</p> <p>Improvement in existing infrastructure.</p>

Present status of the cluster:- The cluster was identified by the MSME-DI New Delhi and soft interventions were carried out for a limited period for the members of Delhi Printers Associations. Hard interventions in the form of common facility centre is highly required.

The State Government also identified one cluster in Delhi i.e. Pottery Cluster. The detail of the Cluster is as given below:

4.2.4 Pottery Cluster *

1.	Principal Products Manufactured in the cluster	Platters Pot, water pitcher, decorative items and various utility items
2.	Name of the SPV	South Asia Foundation
3.	No. of functional units in the clusters	700
4.	Turnover of the Clusters	17 crore
5.	Value of the Exports from the clusters.	8 Lakh
6.	Employment in Cluster	2500
7.	Average investment in plant & machinery.	7 crore
8.	Major issues/requirement	Yes
9.	Presence of capable institutions	They are not organized. South Asia Foundation is doing its best efforts to organize them into self help group and to link them with Nationalized banking system
10.	Thrust area	There are good opportunities/potential for export to explore. Recently received an order of Rupees Ten Lakh from Nepal and also expected an order of Rs. 15 Lakhs from Bhutan.
11.	Problems and constraints	It is difficult task to channelize this cluster and coordinate with different ministries and departments.

*Note: This cluster is not recognized as per MPD 2021.

Present Status: Under process

5. General issues raised by Industry association during the course of meeting:

1. Majority of the MSME Units are facing difficulties in obtaining EM- Part II due to cumbersome procedure for issue of MCD Licenses and NOC from Delhi Pollution Control Committee (DPCC). Because of that the MSMEs are unable to get the benefit under the various Govt. Schemes .
2. There is lack of availability of timely credit. Entrepreneurs are facing difficulties in getting Bank Loan. Banks avoid accepting the cases under Credit Guarantee Fund Scheme specially for the new entrepreneurs.
3. The availability of land for industrial use is a major bottleneck for entrepreneurs of Delhi. More Flatted Factory Complexes are needed to overcome this problem.
4. Delhi has excellent overall infrastructure, but the state of infrastructure and facilities available within the industrial estates is poor. The industrial estates suffer from bad quality roads, poor drainage, encroachments and lack of parking facilities.
5. Some of State Govt.Agencies /PSUs not recognize NSIC Certificates and insist for earnest money.
6. Deficiency of trained operators & service providers for manufacturing and service sector units.

6. STEPS TO SET UP MSMEs

Following are the brief description of different agencies for rendering assistance to the entrepreneurs.

S.No.	Type of assistance	Name & address of agencies.
1.	Provisional Registration Certificate (EM-1) & Permanent Registration Certificate (EM-II)	O/o the Commissioner of Industries, Govt. of NCT of Delhi, 419, FIE, Udyog Sadan, Patparganj, Delhi-92
2.	Identification of Project Profiles, techno-economic and managerial consultancy services, market survey and economic survey reports.	MSME-DI, Okhla Industrial Estate, Okhla, New Delhi-110020 NSIC Ltd., Okhla Industrial Estate, Okhla, New Delhi-110020 Various Banks located in Delhi region.
3.	Land and industrial shed	DSIIDC, N-36, Bombay Life Building, Connaught Place, New Delhi O/o the Commissioner of Industries, Govt. of NCT of Delhi, 419, FIE, Udyog Sadan, Patparganj, Delhi-92 Delhi Development Authority, Vikas Sadan, INA, New Delhi.
4.	Financial assistance	Various Banks located in Delhi Region, State Financial Corporation, Janak Puri, Delhi
5.	For raw materials under Govt . supply.	O/o the Commissioner of Industries, Govt. of NCT of Delhi, 419, FIE, Udyog Sadan, Patparganj, Delhi NSIC Ltd., Okhla Industrial Estate, Okhla, New Delhi-20
6.	Plant and machinery under hire/purchase basis.	NSIC Ltd., Okhla Industrial Estate, Okhla, New Delhi-20
7.	Power/electricity	Bombay Suburban electric Supply(BSES), BSES Rajdhani Power Limited, BSES Bhawan, Nehru Place, New Delhi – 110019

		Tata Power Delhi Distribution Limited formerly known as North Delhi Power Limited(NDPL), Tatapower-ddl House, Hudson Lines,Kingsway Camp, Delhi-110 009
8.	Technical know-how	MSME-DI, Okhla Industrial Estate, Okhla, New Delhi NSIC Ltd., Okhla Industrial Estate, Okhla, New Delhi O/o the Commissioner of Industries, Govt. of NCT of Delhi, 419, FIE, Udyog Sadan, Patparganj, Delhi
9.	Quality & Standard	Bureau of Indian Standards(BIS), Bahadur Shah Zafar Marg, New Delhi.
10.	Marketing/Export assistance	Federation of Indian Export Organization (FIEO), Niryat Bhawan, Rao Tula Ram Marg, Opp. Army Hospital Research & Referral, New Delhi. Export Promotion Council, Janpath Hotel, Ist Floor, New Delhi. O/o DC(MSME), Nirman Bhawan, New Delhi MSME-DI, Okhla Industrial Estate, Okhla, New Delhi NSIC Ltd., Okhla Industrial Estate, Okhla, New Delhi
11.	Other Promotional Agencies.	NSIC Ltd., Okhla Industrial Estate, Okhla, New Delhi O/o the Commissioner of Industries, Govt. of NCT of Delhi, 419, FIE, Udyog Sadan, Patparganj, Delhi O/o DC(MSME), Nirman Bhawan, New Delhi Delhi Development Authority, Vikas Sadan, INA, New Delhi. Municipal Corporation of Delhi, Town Hall, Delhi. Delhi Financial Corporation, D-Block, Janakpuri, Pankha Road, New Delhi.

	Delhi State Industrial Infrastructure Development Corporation Ltd., New Delhi.
	Tool Room & Training Centre, Wazirpur Industrial Area, Delhi – 52.
	KVIC, K Block Chaudhary Building, Connaught Circus, New Delhi - 110001
	Delhi Khadi and Village Industries Board (DKVIB), 2nd floor, Udyog Sadan, Plot No. 419, FIE, Patparganj , Delhi 110092
	Delhi Productivity Council, 1 E /10, Swami Ramtirth Nagar, New Delhi -110055.
	Factory Licensing, Nigam Bhwan, Kashmere Gate, Delhi -110006.
	Delhi Pollution Control Committee, 4 th floor, ISBT Building, Kashmere Gate, Delhi -110006.
	Small Industries Development Bank of India, 11 th Floors, Videocon Tower, E -1, Rani Jhansi Road, Jhandewalan Extension, New Delhi -110055
	National Bank for Agriculture and Rural Development (NABARD), NABARD TOWER 24, Rajendra Place, New Delhi -110008.
	Reserve Bank of India, Rural Planning and Credit Department, 6, Sansad Marg, New Delhi 110001
	State Bank of India, 11, Sansad Marg , New Delhi - 110001.
	Premier Industrial Associations like FISME, PHD, CII, Laghu Udyog Bharti, AICOMA , Federation of Indian Chamber of Commerce & Industry (FICCI) , Apex Chamber of Commerce & Industry etc..

Existing Status of Industrial Areas in Delhi

S.No.	Name of Ind. Area
1	G.T. Karnal Road Industrial Area
2	Rajasthani Udyog Nagar Industrial Area
3	S.M.A Industrial Area
4	S.S. Industrial Area
5	S.S.I. Industrial Area
6	Wazirpur Industrial Area
7	Udyog Nagar Industrial Area
8	Mangol Puri Industrial Area(Both DDA & DSIDC)
9	Mangol Puri Industrial Area
10	Narela Industrial Area
11	Bawana Industrial Area
12	Okhla Industrial Area, Phase –I & II
13	Okhla Industrial Estate, Phase-III
14	Functional Industrial Estate for Electronics S-Block, Okhla Industrial Area Phase-II
15	Functional Industrial Estate for Electronics A-Block, Okhla Industrial Area Phase-II
16	Mohan Cooperative Industrial Estate
17	Rani Jhansi Road
18	Shahzeda Bagh Industrial Area
19	Jhilmil Industrial Area
20	Friends Colony Industrial Area, Shahdara
21	Patpar Ganj Industrial Area
22	Shahdara Industrial Area
23	Naraina Industrial Area Phase –I & phase –II
24	Mayapuri Industrial Area Phase-I & Phase-II
25	Tilak Nagar Industrial Area
26	Kirti Nagar Industrial Area
27	D.L.F Industrial Area, Moti Nagar
28	Najafgarh Road Industrial Area
29	Flatted Factories Complex at Rani Jhansi Road
30	Flatted Factories Complex, Okhla
31	Flatted Factories for Leather Goods, Wazirpur Industrial Area
32	Flatted Factories Complex at Jhilmil Industrial Area